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FEB 30 1937



# DAHLIAS AND GLADIOLUS FOR 1937



"AMERICAN PURITY"

LOYD'S  
DAHLIA  
GARDENS

RD. 1, MAYS LANDING, N. J.



# Dahlias for 1937

To those who have purchased from us, we extend our thanks and appreciation for past favors and trust we may merit your continued patronage. To our hundreds of new friends, who are requesting Catalogs, we extend greetings and wish to remind you that our best asset is our satisfied customers - they tell others. Our Motto "*WHERE YOU GET WHAT YOU PAY FOR*" is significant. We try to give you that and something free with each order.

Every root or plant is correctly labeled, guaranteed true to name and satisfactory to the extent of replacement with true stock, an exchange for another variety, or a refund - as you request. We want you to feel satisfied. We do not substitute varieties. All roots must show started eyes, in growing condition, before leaving our storehouse. Should a root fail to grow in three weeks, please return it to us and a replacement or a refund will be made immediately. If you have a complaint to make, please write us and give us a chance to make a satisfactory adjustment.

Our description of color and form of the flower is taken, where possible, from that of the originator. Bush heights and flower sizes are given, as they grow for us. Most of the larger flowers, when disbudded and fed for exhibition purposes, grow larger than the size we give.

Do not subdivide your dahlia roots purchased from us. Plant as received as we positively will not replace or refund on any roots that fail after having been cut or mutilated by the purchaser.

Cultural directions are enclosed with each order.

Please write or print name and address plainly.

We pay all charges on root orders of \$1 or more. For smaller orders please include 15c for postage and packing.

Shipments in cold weather will be made by Express, heavily packed against freezing. Roots will be shipped about May 1st, unless otherwise requested. Plants shipped April 15th to June 1st.

**QUANTITY DISCOUNTS.** Three roots or plants, one variety - less 10%. Six roots or plants, one variety - less 20%. Ten roots or plants, one variety - less 25%.

The above quantity discounts do not apply to special offers or to collections, and are based on regular retail prices only.

## REQUESTS FOR CATALOG.

If one of your friends has requested a copy of our catalog and has not received same by March 1st, we would appreciate it if they would again send in their name and address. Some catalogs go astray, never reaching their destination. We received a post card, mailed only fourteen miles away, nine years after it was posted. Every year we receive one or more requests for a catalog, with no name, no address or lacking both. The post mark, if legible, tells where the request was mailed, but it is somewhat beyond our ability to guess the name and address of the sender. Please give street and number, as some postal employees make no attempt to deliver advertising matter, which does not carry street and number. It is extra work, for which, they are not paid, and do not always have the extra time.



You are cordially invited to visit our gardens and view the plants in full bloom. It is the ideal method of selecting your favorites for your own garden. Gladiolus are at their best from July 15th on. Dahlias from September till frost. We are located on the south side of the River Road from Mays Landing to Somers Point, at Scullville, Atlantic County, N. J., about eleven miles from Mays Landing and three miles from Somers Point. We are fourteen miles from Atlantic City and six miles from Ocean City, N. J. In coming from Atlantic City or Ocean City to our gardens - drive to Somers Point, around the traffic circle at the Ocean City Bridge, and take the road leading direct away from the bridge toward Mays Landing. Straight ahead about three miles. Our gardens, retail stand and an Esso Gas Station will be on your left.

## Comments -- Dahlias as they grow here.

The new Prudence Penny sold well for us, alone or in bunches mixed with Miss Elsie Jane, Dad Smith, Orchid Lady or Mirth.

We did not grow the already famous whites, but saw both growing at the introducers gardens. They were of pleasing formation, good bush growth and kept well.

Mother Maytrott won as best bloom in the show and also the Achievement Medal at the Washington, D. C. Show, 1936. A Certificate of Merit was awarded this dahlia at the A. D. S. trial grounds at Storrs, Conn.

American Purity won four times as best semi-cactus. An achievement Medal, in competition with both American and foreign dahlias, at the 1936 Chicago International Horticultural Exposition. At Baltimore it was the largest and most perfect bloom in the show. A mighty good record for any dahlia. It is the largest white semi-cactus and probably the largest white dahlia ever grown.

The pleasing color of Bobbe Deane makes it in greater demand than Jersey's Beauty, with either our retail or our florist trade.

We sell more blooms of Charmer than any other large dahlia.

Anna Benedict, while not the largest, is our most dependable and best selling dark red.

We have received an increasing number of inquiries for Arelda Lloyd. The ability of this dahlia to come up from the roots, after having been cut down, should alone commend it to the dahlia fans. A root sport of Jane Cowl. The flower and foliage both changed color, the foliage being lighter in color than that of the parent plant.

Many visitors tell us that no dahlia of the deep violet rose shades can even remotely compare with the chaste beauty of the semi-cactus Bette Davis.

Dad Smith showed us how it could really produce numerous blooms last year. Makes good roots that keep well and most of them have eyes.

Golden Goblin, a good golden yellow formal decorative.

Golden Monarch. That golden yellow lightly suffused orange buff is truly a giant on a dwarf to medium size plant.

Graf Zeppelin. How this medium size pure white does keep.

Hunt's Velvet Wonder. The largest and most satisfactory purple ID we have ever grown.

Jerseys Beauty. Old but still the best commercial pink.

Lord of Autumn. Yes, we measured that 14½ inches in diameter and 9¼ inches deep flower mentioned in the description. It was measured just as it grew on the bush, before being cut, and without moving or stretching a single petal.

Man O'War, clean growing dark oxblood red.

Miss Elsie Jane, one of the most artistic dahlias of medium size.

Mrs. George LeBoutillier won the first Derrill W. Hart Memorial Medal offered in the New York Show of the American Dahlia Society.

Margrace, a brilliant scarlet, tipped and striped gold.

Miriam Hopkins, far superior to its parent Amelia Earhart. This tall beauty commands attention.

Omar Khayyam seems to grow tall and give large blooms most anywhere.

Pride of America. Many thought this dahlia should have won the American Home Achievement Medal at Camden, N. J., in 1935.

Pride of Austinburg. A very satisfactory plant and flower, whose color description does not do it justice.

Red Victor. Clean, strong bush growth, pleasing flower.

Satan. Consistent winner at the shows in the red semi-cactus class.

Thomas A. Edison. Still one of the largest of the FD purples.

Treasure Chest. A beautiful flower in the garden, home or florists arrangements.

Among the minatures. Fairy, a good formal decorative. Bluebird, a good keeper. Mirth, good color. Orchid Lady, pleasing form and color, splendid bush growth.

In the Pom Pons. Morning Mist is particularly pleasing as to color, bush growth and long stems. Amber Queen is just that. Elizabeth, sells on sight. Little Herman, good color, best of stems. Red Boy, one of the darkest reds we know. Sometimes opens a yellow center which adds to its attractiveness. Yellow Gem. A very good clear yellow producing oceans of bloom.

SUCCESS WITH GREEN PLANTS. Have you tried growing Dahlias from green plants? Perhaps you have, in the past, and were not successful. Today, growing prize winning blooms from green plants is long past the experimental stage. Two or three essentials must be followed to insure success. Our Cultural Directions,

shipped with each order, gives these essentials in plain words. You may now grow green plants as successfully as the commercial grower. Some varieties produce much better flowers from plants. Most varieties produce clumps with a greater number of roots from green plants, as they have already started root clumps of their own before leaving the grower's greenhouse, whereas, the same variety, grown from roots, may continue to live off the nourishment stored in the mother root and not find it necessary to make roots of its own. When this happens, you will harvest only the root you planted without increase in number of roots to plant the following year. In buying plants, which cost only half as much as roots, you get twice as many varieties for the same amount of money. We successfully ship plants, from within eight miles of the Atlantic Ocean, to Seattle, Washington and receive plants from Los Angeles, California and find they give results equal to our own plants grown and planted at our gardens. Try a few this season. Just set the plants with the roots about six inches below the soil level and follow our Cultural Directions and you will have double the number of dahlia plants for your expenditure.

**SPECIAL NOTICE ON GREEN PLANTS.** On all orders for green plants 25c extra must be sent to cover special delivery charges except where there is no special delivery service, then send 15c to cover special handling charges. We pay all regular postage. We do not guarantee safe arrival of plants unless shipped special handling or special delivery. No C. O. D. orders for plants.

Cash or C. O. D. on receipt of 25% deposit. Stamps accepted to \$3.00. Register all letters containing currency. Check, Post Office or Express Money Orders are safer than currency. Our Post Office address is Mays Landing, RFD. No. 1, and Express Office Mays Landing, N. J.

**ORDERS RECEIVED BEFORE MARCH 1st, 1937.**

On all orders of \$3 or more, not including collections, 10 medium corms gladiolus Picardy will be included Free.

On all orders of \$5 or more, not including collections, 10 medium Picardy and 10 medium Dr. F. E. Bennett Free.

On all orders of \$10 or more, not including collections, you may select 15% of the cash value of your order in Free Gladiolus.

**FORM OF FLOWER.** FD - Formal Decorative. ID - Informal Decorative. C - Cactus. SC - Semi-Cactus. St. C. - Straight Cactus.

**FLOWER SIZE. ACROSS AND DEPTH** - given in inches. **BUSH HEIGHT** - given in feet.



# New Dahlias for 1937



**AMERICAN PURITY.** (American Dahlia Farm). 1937. SC. 10-14 ins. x 6-8 ins. deep; 5-6 ft. tall. The fact that there has never been a real exhibition white semi-cactus puts a premium on this dahlia. The huge, deep, white flowers are held facing to nearly on top of the long, strong, stiff stems. The plant growth is ideal, medium tall, clean growing and insect resistant. In contrast with most large exhibition dahlias, this one produces good clumps of large roots that keep well. The keeping qualities of the blooms enable them to be carried, in perfect condition, to the show room, where they will prove outstanding winners. At the 1936 Chicago International Horticultural Exposition, where it was in competition with the best American and foreign varieties, this dahlia won as best semi-cactus seedling and also won the American Home Achievement Medal as the best and most outstanding dahlia in the show. Won at Central States Dahlia Society Show as best semi-cactus grown under cloth. Won at Philadelphia as best semi-cactus seedling. At Baltimore, won as largest semi-cactus seedling and largest and most perfect bloom in the show.

Root \$15

Plant \$7.50

**MOTHER MAYTROT.** (Berwick-Dahliadel). 1937, ID. 10-11 ins. x 6-7 ins. deep; 5 ft. tall. This outstanding artistic white informal decorative of large size and good depth is an early and consistently profuse bloomer, holding perfect centers throughout the season. It is not tempermental, but a good grower with healthy, dark green foliage, strong erect stems, and remarkable keeping quantities. Among the first to bloom.



it will be a winner, in its class, on the exhibition table. Won the American Home Achievement Medal and as the Best Bloom in the show at Washington, D. C. 1936, amid keen competition. Certificate of Merit at American Dahlia Society Trial Grounds at Storrs, Conn. scoring 85 exhibition and 85 commercial. Named for that grand old lady, the mother of Warren W. Maytrott.

Roots \$15

Plants \$7.50

**PRUDENCE PENNY.** (H. L. Smith-Lloyds Dahlia Gardens). 1937. ID, 4-5 ins. x 3-4 ins. deep; 4-5 ft. tall. A beautiful combination of bronzy buff with shadings of yellow and pink. Very free flowering on slender wiry stems. While this dahlia, grown large, rates commercial in the show room, it may be grown with a number of canes to the plant giving smaller flowers which may be used with miniatures in table or basket decorations. A dainty dahlia. Good root maker and propagator.

Root \$3.00

Plant \$1.50



## General List

**ADIRONDACK SUNSET** (Cackener-Parkway). 1935, ID. 5-6 ft. A vivid scarlet shading to a bright canary yellow at base of petals, which are long and broad, twisting at the ends to show the gold reverse. The three colors blending harmoniously give the large flowers striking sunset shades. Blooms held facing on long stiff stems, well above the insect resistant foliage. Winner of popular vote contest at the Bronx Botanical Gardens, New York City in October, 1934. On Honor Roll.

Root \$2.50

Plant \$1.25

**ANNA BENEDICT** (Benedict-Dahliadel). 1935, ID, 5½ ft., 9 ins. diameter, 5 ins. deep. Rich deep garnet with black shadings and shadows at center of the bloom. Plants are a picture of health. The straight stems carry the full centered blooms always erect and facing even in hot or wet weather. A red whose color does not fade in brightest sunshine. Earned the highest score - 86.6 in 1934 at the trial grounds of the American Dahlia Society at Storrs, Conn. Keeps very well on the bush or after cutting. Honor Roll.

Root \$2.50

Plant \$1.25

**ARELDA LLOYD**, 1934, ID, 5 ft., 10 x 6 ins. A soft, deep yellow, slightly flushed with apple blossom pink with pink veining on the reverse of petals, which sometimes fold back to the stem. Blooms held facing or slightly up on good stems. It has all the good growing and blooming habits of its parent Jane Cowl, of which it is a root sport. Received the highest score 87 at the American Dahlia Society's trial grounds at Storrs, Conn. in 1933. 86 at East Lansing 1934.

Root \$2.00

Plant \$1.00

**BETTE DAVIS** (Cordes-Eastman). 1935, SC., 5½ ft., 9 x 5 ins. Bright, deep violet rose with slightly darker center. The splendidly formed Semi-Cactus blooms are full centered and held facing or up on long stems. Prolific bloomer and fine keeper. Achievement Medal winner and Honor Roll Dahlia.

Root .....

Plant \$1.50

**BETTY COLTER.** ID, 5 ft., 8-10 ins. Light salmon red shading to old rose at base of the long rolled petals. clean bush growth.

Root 50c

Plant .....

**BOBBE DEANE.** (H. L. Smith-Lloyds Dahlia Gardens). 1936. FD., 5-7 ins. x 4-5 ins. deep; 5-6 ft. tall. An almost self colored flower of bright orange shades overlaid with a glistening sheen of pink. A formal decorative of medium size held well above the dark green insect resistant foliage. The clean growing, vigorous plant produces flowers freely and makes good clumps that keep and propagate well. Does equally well in the open field or under irrigation. We have yet to see a stunt or poor flower. An excellent commercial, preferred by our retail florists for its pleasing color and extra keeping qualities. Before introduction, this dahlia was tested in New Jersey, Connecticut, Michigan and the State of Washington. Made good on both east and west coast and in the mid-west. Certificate of Merit (Scoring 85) at the American Dahlia Society Trial Grounds, East Lansing, Mich.

Root \$5.00

Plant \$2.50



**CAVALCADE** (Groll-Dahliadel). 1935, FD, 5-6 ft., 8 x 5 ins. A beautiful shade of old rose or mulberry pink. The form of the blooms and the stems closely re-



semble Jersey's Beauty with the flowers much larger and several shades deeper in color. Excellent keeper and good root maker. On D. O. Eldredge's Mid West Dahlia News Honor Roll, 1935.

Root \$2.50

Plant \$1.25

**BUCKEYE KING.** FD. 8-10 ins., 4½-5 ft. A large glowing amber of good depth held side facing or slightly up on good stems. Clean bush growth. good keeper, showing no open centers.

Root 75c

Plant .....



**CHARMER.** (Lloyds Dahlia Gardens). 1936. ID, 10-12 ins. x 6-8 ins. deep; 5-6 ft. tall. The naturally large blooms are a beautiful hue of orange at the center, shading to apricot and blending to maize yellow. The entire flower is overlaid with a lively sheen of apricot yellow that glistens like gold in the sunlight. While the color somewhat resembles one of the occasional light shaded blooms of Cowl, Charmer, throughout the season. maintains its pleasing color without fading. The numerous long, curled petals twist in a most enhancing manner. Blooms are held high out of the foliage on stiff stems. Plant growth is ideal - strong, vigorous and rugged even under averse conditions. It is among the earliest to produce exhibition blooms which are continuous till frost. Leathery, dark green, insect resistant foliage adds to the beauty of this charming dahlia. Good root maker and propagator. Before introduction, was tested in New Jersey, New York, Connecticut, Virginia, Michigan, Ohio and Washington. Received a Certificate of Merit, (Scoring 85) at the American Dahlia Society Trial Grounds, Storrs, Conn. Scored 86 at the Ohio Valley Dahlia Association Trial Grounds, Fleischmann Botanical Gardens, Cincinnati, Ohio. Before introduction, won first, defeating the usual winner, in the ID Autumn Shades class, at the New York Show of the American Dahlia Society. The report of the show erroneously



credited us with winning with Buckeye King, which is a formal decorative. If you have a cut flower trade, you cannot afford to be without this fine addition to your collection of utility varieties.

Root \$5.00

Plant \$2.50

**CLARA CARDER.** (Kemp) 1936. ID. 10-12 ins. x 5 ins. deep. Bush 4-4½ ft. Almost a border line dahlia between formal and informal decorative. Color, a cyclamen pink with flush of yellow at the base that lights the entire flower. Blooms are produced in great profusion from early season till cut down by frost. Very good stems make this dahlia ideal for staging at shows or for decorative purposes. First prize in the undisseminated seedling class at the 1935 Detroit and Michigan state shows. Honor Roll.

Root \$5.00

Plant \$2.50

**DAD SMITH.** (H. L. Smith-Lloyds Dahlia Gardens). 1935. FD. 5-7 ins. x 4-5 ins. deep; 4½-5½ ft. tall. A full centered formal decorative with each petal colored a pleasing combination of bright red, edged deep yellow. Blooms early, always facing or slightly up on a slender, cane stiff stems. Its exceptional keeping qualities make it one of the best basket exhibition and florist dahlias. Good propagator. Produces good clumps of roots, that winter well, most of them showing eyes. The year introduced, we commented on this dahlia "Not the largest, but will win in the arrangement and best keeper classes". In 1935, won sweepstakes basket classes in the Olympia and Tacoma, Wash. shows. Won two sweepstakes in basket classes in Holland, where it competed with the best European dahlias. Our florists favorite in this color.

Root \$2.00

Plant \$1.00



**DADDY KEMP** (Kemp). 1935, ID, 5-6 ft., 10 x 6 ins. A rich purplish red that has been grown 14 x 7 ins. deep.



The plants are of good growth, many branched and prolific of bloom. For exhibition blooms it should be grown with not over four canes to the plant to insure good stems. The great size and weight of the blooms may cause the flowers to be pendulant under unfavorable conditions.

Honor Roll.

Root \$2.50

Plant \$1.25

**DAUGHTER OF VENUS.** (Deland) 1936. ID. 7-9 ins., 4-4½ ins. deep; 5-6 ft. tall Another border line type being informal decorative to semi-cactus. Its given color is rosy mauve with center petals of a delicate orchid which gives it unusual beauty either in day or artificial light. Profuse bloomer with long stiff stems. Never shown in competition but exhibited at the 1935 Mid-West Dahlia Show, where it was a center of attraction. Honor Roll.

Root \$5.00

Plant \$2.50

**EDNA FERBER, SC,** 5 ft., 8-10 ins. Coral and gold. A very good semi-cactus.

Root 50c

Plant .....

**ELINOR M. RADELL, ID,** 5 ft., 8-9 ins. Violet rose with darker shadings and yellow at base of petals. Good growth and good keeper.

Root 75c



**FOREST FIRE (Dahliadel).** 1935, ID, 4½ft., 10 x 6 ins. A distinct lemon yellow for about one-third the length

of the petals, then shaded to rich scarlet toward the tips enhanced by clear yellow petaloids. Should be pinched twice. This will add to the length of the stem and keep the blooms well above the foliage. Attracted crowds wherever displayed. American Dahlia Society certificate of Merit at Storrs, Conn. where it scored 85.5 and at East Lansing, Michigan, scored 85. Honor Roll.

Root \$2.50

Plant \$1.25

**GENEVA BEAUTY.** (Geer) 1935. FD. 8-10½ ins. x 5-6½ ins. deep; 5-6 ft. tall. Nopal red with darker center. Blooms early and freely on long stiff stems continuing till frost. Flowers are 10 to 15 inches above the small, open, insect resistant foliage. Keeps very well when cut. Although a very limited quantity of this dahlia was sold late in 1935 it can be treated as a new introduction. Honor Roll.

Root \$3.75

Plant \$1.85

**GEORGE WASHINGTON.** (Sutcliff-Parella). 1936. ID, 5-6 ft. tall. Deep rose pink with some petals tipped silver. Color deepens at base of petals. Large flower of fine formation somewhat resembling Sharazad but more refined. Good stems and bush growth. A great dahlia named in honor of the Father of our Country. Honor Roll.

Root .....

Plant \$2.50

**GIRL OF HILLCREST,** ID, 5 ft., 8-10 ins. Apricot buff or mikado orange. Clean growth, free bloomer.

Root 25c

Plant .....

**GOLDEN GOBLIN,** FD, 5 ft., 8-10 ins. Rich gold. Perfect flower, stem and foliage.

Root 50c

Plant.....

**GOLDEN MONARCH.** (Almy) 1936. ID. 10-11 ins.; 3½-4 ft. Golden yellow suffused orange buff. A medium height bush producing freely huge full centered blooms. The originator claims this variety will produce more huge blooms than any other yellow with possible exception of his Lord of Autumn.

Root \$5.00

Plant \$2.50

**GOLDEN PRINCE.** (Weiss). 1936. ID. 10-12 ins. x 5-6 ins deep; 5 ft. tall. A rich bronzy gold with a light touch of pink. Good clean bush growth with full centered flowers held well above the medium green foliage. Listed as a seedling of Jane Cowl, this variety is one of the best from Australia.

Root .....

Plant \$2.50

**GOOD NIGHT,** ID, 5 ft. 10 ins. Very dark red or oxblood red shaded maroon. Free bloomer on good stems.

Root 75c

**GOOD WILL,** SC, 5 ft., 8-9 ins. Shell pink shading to cream at center. Well formed semi-cactus blooms.

Root \$1.50

Plant .....



**GRACE CURLING, ID, 5 ft., 6-8 ins.** Bright lavender or lilac, showing white at base of the curled and notched petals. Keeps very well.

Root 75c

Plant .....

**GRAF ZEPPELIN. FD, 6 ft., 6-8 ins. x 3-5 ins. deep.** Our best pure white of commercial size, facing or slightly up on one of the best stems in existence. One of the tallest in the field. Keeps very well. Let grow to four feet in height. Pinch out top and let long laterals develop.

Root 50c

Plant .....

**HONOR BRIGHT, 1934. FD, 5 ft., 8-9 ins.** This well formed flower is self color peach red to light jasper red, which at the end of the season changes to deep orange. A good keeper that blooms facing on long strong stems.

Root \$1.00

**HUNT'S VELVET WONDER. (Hunt-Burnett Bros.) ID. 9-12 ins., 6 ins. deep; 4½-5½ft.** Violet purple blending to true purple. Attractive, full centered, broad petaled blooms of good depth are facing or slightly up on stiff stems. Foliage heavy and insect resistant. Achievement Medal winner at New York, 1935.

Root \$2.00

Plant \$1.00

**JANE COWL. ID, 5 ft., 8-10 ins.** Buff and old gold. Good growth, foliage and stems.

Root 25c

Plant .....

**JERSEY'S BEACON. FD. 6-8 ins.; 4 ft.** Scarlet with buff on reverse of petals. Blooms nearly on top of stiff stems.

Root 25c

Plant .....

**JERSEY'S BEAUTY, FD, 5 ft., 6-7 ins.** Pink with trace of gold. Clean growth, long stems. Keeps very well. One of the best florist's dahlias.

Root 25c

Plant .....

**JOSEPHINE G., ID, 4½ ft., 7-8 ins.** Bright rose pink and gold, tipped yellow and gold. Prolific bloomer holding the flower well above the foliage.

Root 25c

Plant .....

**KATHLEEN NORRIS, ID, 5 ft., 8-10 ins.** Rose pink. Blooms facing or up, well above the foliage. Won most prizes in the pink ID class for the past few years.

Root 50c

Plant .....

**KAY FRANCIS (Eastman-Cordes). 1935, SC, 5 ft., 9 x 5 ins.** A light lemon yellow that keeps its color well. An early and prolific bloomer holding the large Semi-Cactus flowers facing on good stems. Won achievement Medals at New York and Camden, N. J. Honor Roll.

Root \$2.00

Plant \$1.00

**LAWRENCE TIBBETT. (Meussdorffer). FD. 10-12 ins. x 5 ft.** Described as a warm glowing peach pink. A prolific bloomer on long, strong stems, which hold the flowers side facing or slightly up, well out of the foliage. Honor Roll.

Root .....

Plant \$1.25

**LORD OF AUTUMN.** (Almy). 1934. ID, 10-12 ins. x 6-8 ins. deep. Golden yellow blooms facing or nearly on top of one of the best of stems. Full centered flowers with long, pointed, twisting petals curving back till they touch. A profuse bloomer which has probably won more firsts, for the largest bloom in the show, than any dahlia. One of the most outstanding and sensational dahlias ever introduced. A neighbor grew a bloom of this variety 14½ x 9¼ inches. The largest dahlia, depth x diameter, we ever saw.

Root \$2.00

Plant \$1.00

**MAN O'WAR,** 1934, ID, 5-6 ft., 8-9 ins. Dark oxblood red. A fine clean growing plant with flowers facing on good stems.

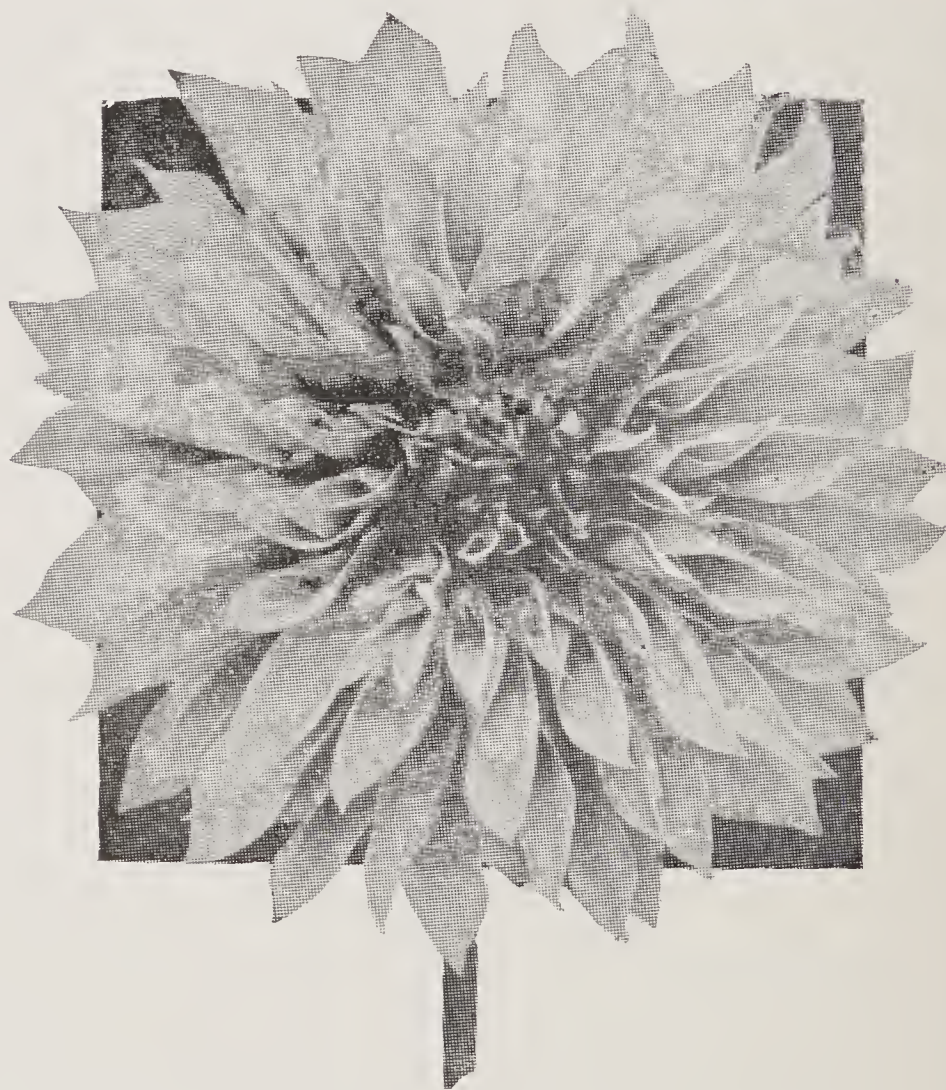
Root \$2.00

Plant \$1.00

**MARGRACE.** (Bissell) 1936. 8-11 ins., 4-7 ins. deep. 4½-5 ft. high. Brilliant scarlet, tipped and striped gold. In hot weather the gold is not so prominent. Large full centered blooms held well on long stiff stems. Made about the best record of the year. At the Mid-West Show at Cleveland it won first in the Informal Decorative Class; sweepstakes in the Seedling Classes, and first in the Informal Decorative Class at the Michigan State Show. Outstanding at the Bronx Park, N. Y. and the trials grounds at Fairmont, West Virginia. Certificate of Merit at both Storrs, Conn. and East Lansing, Michigan. Honor Roll.

Root .....

Plant \$2.50



**MARY ELLEN,** FD, 5-6 ft., 8-11 ins. Bright lilac rose or lavender rose. A seedling of Mrs. I. de Ver Warner, with all the good points and none of the faults of the parent. Flowers nearly twice the size of Warner. Clean bush growth with blooms facing or slightly up on strong stems.

Root 50c

Plant .....



**MIRIAM HOPKINS.** (Cordes). 1936. SC. 10-13 ins. x 5-8 ins. deep; 5-6 ft. tall. A strikingly beautiful combination of salmon, rose and orange, which gives a general effect of coppery orange. A seedling of Amelia Earhart, but far superior, being a much stronger grower with flowers of greater substance. Early and prolific bloomer on long, strong stems. Winner as most perfect bloom at Los Angeles Show, 1935. Honor Roll.

Root \$5.00

Plant \$2.50

**MISS ELSIE JANE,** 1934, SC, 5 ft., 6-7 ins. Bright shrimp pink with cream shadings at center and tipped violet rose. One of the most artistically formed dahlias with long wiry stems making it ideal for arrangement. A good keeper whose color is even more beautiful under artificial light.

Root \$1.50

Plant 75c

**MONMOUTH CHAMPION,** FD, 5 ft. 8-12 ins. Brilliant orange flame. Prolific bloomer on long stiff stems. Its size and keeping qualities make it one of our best cut flowers.

Root 50c

Plant .....

**MONMOUTH SUNBURST,** 1934, FD, 4½-5 ft., 8-9 ins. Lemon Center with salmon orange background producing a realistic sunburst effect.

Root \$1.00

Plant .....

**MRS. ALFRED B. SEAL,** ID, 5 ft., 8-12 ins. Old or violet rose. Has the size and stems for exhibition table.

Root 25c

Plant .....

**MRS. ALFRED T. BUNYARD.** (Badetty Bros.) 1936. FD. 5-7 ins., 5 ft. Its deep, rich yellow color together with perfection of type, excellent stem and attractive foliage place it in a class by itself for the show room and for decorative purposes. Thrifty grower, blooming freely from early season till frost. Awarded first in the undisseminated dahlia, medium size, class at the 1935 A. D. S. Show in New York. Honor Roll.

Root .....

Plant \$1.25

**MRS. BRUCE COLLINS.** (Groll). 1935. St.-C. 6-8 ins. x 4-5 ins. deep; 4-4½ ft. A primrose yellow straight cactus producing flowers, very early. Free and continuous bloomer, the plants being literally covered with blooms from early to late.

Roots \$2.50

Plants \$1.25

**MRS. GEORGE LeBOUTILLIER.** (Ruschmohr). 1935. ID, 10-12 ins. x 6 ins. deep; 5 ft. tall. A giant flower of deep crimson. This variety is one of the few reds that will consistently defeat Murphy's Masterpiece in the red ID. class on the show table. A spreading plant of medium height holding the blooms well out of the foliage.

Root \$3.00

Plant \$1.50

**OMAR KHAYYAM,** FD, 5-6 ft., 8-10 ins. Reddish orange tipped lighter making the large blooms of unusual coloring. Tall clean bush growth.

Root 25c

Plant .....



**POT O' GOLD, ID,** 4½ ft., 8-10 ins. A large deep flower of clear yellow having long wavy petals.

Root 75c



**PRIDE OF AMERICA.** (American Dahlia Farm). 1936. SC. 10-12 ins. x 6-7 ins. deep; 5 ft. tall. A beautiful clear primrose yellow semi-cactus showing a tinge of pink on the reverse. The splendid form of the flower whose petals fold nearly back to the stem, make it the most sensational semi-cactus of 1936. Medium height bush with clean, dark foliage, holding the well proportioned blooms at just the right angle for the show table. At the 1935 Camden, N. J. dahlia show. this dahlia was runner up to a larger dahlia, of different form, in the American Home Achievement Medal Class. After two days in the show room, we were given these blooms, which kept fresh seven to nine days at our home.

Root \$7.50

Plant \$3.75

**PRIDE OF AUSTINBURG.** (Strasen) 1936. ID. 9-12 ins. Bush 4½-5 ft. A giant informal decorative. Color, a grenadine pink suffused light yellow. Center and reverse rich rose. Strong, open plant growth, with long cane-like stems, requiring a minimum of disbudding. A profuse bloomer with flowers averaging more than ten inches throughout the season. Certificates of Merit at both East Lansing and Storrs. Highest score, 87, of all dahlias at Storrs in 1935. Honor Roll.

Roots \$5.00

Plant \$2.50

**RED VICTOR.** (Strasen). 1936. ID. 9-12 ins. x 4½-5 ft. Unusual shade of dark rose red, which even under artificial light, is a sparkling, brilliant flower.

Clean, strong bush growth producing flowers profusely throughout the season. Honor Roll. Certificate of Merit at Storrs, Conn. 1936.

Root \$5.00

Plant \$2.50

**ROBERT EMMETT**, ID, 5 ft., 8-10 ins. Dark cardinal red. Clean bush growth producing the large blooms profusely.

Root \$1.50

**ROXBURY'S IDEAL** (Dane) 1936. FD. 8½-10½ ins. 4½ ft. Color, true pink. A compact flower of commercial type, eight to nine inches to first leaf bracket. Side facing blooms borne freely on heavy, dark green, insect resistant plant. Tested in Kentucky. New Jersey, Wisconsin, California and Michigan. Good reports from all sections. Honor Roll.

Root .....

Plant \$1.85

**SATAN**, SC, 6 ft., 9-12 ins. Scarlet red with touch of gold at center. Rolled hornlike petals slightly incurved give flowers an unusually pleasing form. Great show winner.

Root 75c

**THE COMMODORE**, ID, 5 ft., 8-10 ins. Bright lemon yellow overlaid with golden sheen. Wide petaled blooms. Occasional low plant.

Root 25c

Plant .....

**THE FIREMAN**, 1934, ID, 5 ft., 8-10 ins. Deep cardinal red with golden flushes and golden tips at center of flower. Clean growth.

Root \$1.00

**THOMAS A. EDISON**, FD, 5 ft., 8-10 ins. This royal purple with its staghorn formation of petals and heavy dark foliage stands out in any garden. Full centers at all times.

Root 50c

Plant .....

**TREASURE CHEST**. (Dahliadel) 1936. SC. 8½ ins. 6 ins. deep; 4 ft. Soft golden yellow lightly suffused coral red, giving a general impression of apricot on the outside of the flower shading to a light orange gold at the center. For sheer beauty and perfection this is an outstanding dahlia in the garden in an artistic arrangement or as a cut flower. An early and profuse bloomer producing perfect blooms throughout the season. Flowers continue to develop after cutting and keep very well. Honor Roll.

Root .....

Plant \$2.50

**TREASURE ISLAND**, FD, 5 ft., 8-10 ins. Bright apricot gold and rose. Prolific bloomer on stiff stems. Very little affected by dry weather.

Root 50c

Plant .....

**WHITE WONDER**, ID, 5 ft., 8-10 ins. Pure white. A large deep flower with long pointed petals twisted and curled. On top or well up on strong stem. Good root maker.

Root 75c

Plant .....



**YOUTH.** (Parella) 1936. ID. 6-8 ins., 5-6 ft. Color, American Beauty shading to magenta towards center, tipped white. An unusual and very pleasing color. A fine commercial variety of medium size, keeping very well.

Honor Roll.

Root .....

Plant \$1.25

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## DOLLAR COLLECTIONS OF LARGE DAHLIAS

Any one collection listed below for \$1.00 postpaid. Any three for \$2.75 postpaid. No changes in collections allowed. Correctly labeled. Limit - four collections to each customer.

**No. 30** One root each, Betty Colter, Jersey's Beauty, Omar Khayyam, The Commodore.

**No. 31.** One root each, Girl of Hillcrest, Graf Zeppelin, Jane Cowl. Mrs. A. B. Seal.

**No. 32.** One root each, Girl of Hillcrest, Jersey's Beacon, Omar Khayyam, Thos. A. Edison.

**No. 33.** One root each, Girl of Hillcrest, Jane Cowl, Jersey's Beacon, Jersey's Beauty, The Commodore.

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## MINIATURE DAHLIAS

**BLUEBIRD.** Min. FD. 3-3½ ins., 2-2½ ins. deep; 3½ ft. Bluish lavender. The nearest to a blue in the miniatures. Good growth and very good keeper.

Root 50c

Plant .....

**FAIRY** (Bond) 1934. Miniature decorative. 3 ft., 2½-3 ins. This dainty little dahlia is best described as a miniature Jersey's Beauty, having the same lovely shade of pink with a slight suffusion of mauve toward the tips of the petals. Perfect decorative blooms with perfect stems are produced in great profusion.

Root 75c

Plant 50c

**MIRTH.** (American Dahlia Farm). 1935. Min. FD. 3 ins. x 2 ins, 4 ft. high; a full centered miniature formal decorative of bright orange scarlet, which does not fade. Strong, healthy bush growth holding the flowers erect on long stems. Valued as a cut flower, for table decoration or the show room. Certificate of Merit at Storrs, Conn., 1935.

Root \$1.00

Plant 50c

**ORCHID LADY.** (Groll). 1936. Min. FD. 3-3½ ins. x 2 ins.; 4 ft. Bright violet rose or light lilac. Healthy, clean growing plant producing flowers in great profusion. Long stiff stems, holding the beautiful flowers at just the right angle, make this variety valuable as a cut flower, for home decoration or the show table. Certificate of Merit at both Storrs and East Lansing, 1935.

Root \$1.00

Plant 50c



## POM PON DAHLIAS

**MORNING MIST.** (Badetty Bros.) 1936. 1½ ins-2 ins., 3-4 ft. White with rosy lavender center and petals slightly outlined with lavender. The blooms, which are produced in great profusion, are held correctly on stiff, wiry stems ranging up to 15 inches in length. The dainty coloring and splendid long stems should make this one of the most useful of poms. Certificate of Merit at Storrs 1935.

Root \$1.00

Plant 75c

<b>AMBER QUEEN.</b> Amber. Profuse bloomer. ....	25c
<b>BOB WHITE.</b> Milk White .....	25c
<b>ELIZABETH.</b> Amber, edged red. ....	25c
<b>LITTLE DAVID.</b> Russet Orange. ....	25c
<b>LITTLE EDITH.</b> Yellow edged bright red. ....	25c
<b>LITTLE HERMAN.</b> Dark red with traces of white or Pink. Best of stems .....	25c
<b>RED BOY.</b> Very dark red. Nearly black. ....	25c
<b>YELLOW GEM.</b> Canary yellow. Very profuse bloomer. One of the finest Poms .....	25c

## Gladiolus for 1937

The pronunciation of the word Gladiolus has been a subject for much argument. The American Gladiolus Society and the New England Gladiolus Society have agreed that Glad-i-oh'-lus shall be both singular and plural. If we do not agree with their pronunciation we will just have to say Glads.

In presenting this small list of Gladiolus we have made no attempt to include the new introductions or high priced novelties, but are offering what we believe to be tested, tried and true varieties which we are using and selling for cut flowers both in the wholesale and retail market.

We have tried to list their shortcomings as grown here and have endeavored to praise only those whose behavior, as they grow for us, warrant.

Our corms are grown in sandy soil and are as free from disease as we can grow them. They are mercury treated before planting and gassed for thrips.

Orders of \$1 or more are prepaid.

Each variety is packed separately and correctly labeled - except in mixed un-named collections. Guaranteed true to name.

**SIZES.** Large corms are 1¼ inches and upward in diameter. Mediums are ¾ to 1 inch in diameter. Small are ¾ inch and under. Not all varieties bloom from small corms. They are purchased to grow on for larger corms for planting the following year. Mediums of most varieties bloom, but do not make as tall plants or give as large flowers as will large corms. If you want tall plants and large flowers, by all means, buy large corms.

BULBLETS are small cormels or cormlets which grow at the base of the corms. Very few of these will bloom until grown two or more years. The resulting bloom will be the same variety as the parent corm. They should be planted not more than three inches deep in well drained, friable soil. All lumps or stones must be picked or raked off the rows, as the sprouts from the bulblets are of grass like size and shape and do not have strength enough to push up through obstacles. They require plenty of moisture. We believe no variety germinates one hundred per cent. from bulblets and we do not guarantee your success with them.

Cultural directions are included with each order.

## COMMENTS -- As they grow here.

Aida. though not as large as some, attracts attention by its very deep bluish purple color.

Aflame is one of the tallest plants and largest blooms in the field.

Annie Laurie does very well planted to bloom late.

Ave Maria. A good light grayish blue.

Bagdad. Winner among the smokies.

Betty Nuthall. A salmon orange with yellow throat, tall growth.

Chas. Dickens. One of the tallest and best purples or violets.

Among the reds are Aflame, giant orange flame: Dr. Bennett, fiery orange scarlet; Amador, dark medium red; and Commander Koehl, a large very dark red.

The yellows are covered by the earlies, Golden Frills and Gold Eagle. Mid-season, Kunderds Yellow Wonder, perhaps the most satisfactory. Golden Dream is the late yellow.

Pink. Giant Nymph and Olive Goodrich bloom first. Longfellow is a true pink. Betty Co-ed is not so large. but daintly colored. Annie Laurie is the latest. The greatest, Picardy's perhaps the most beautiful and largest.

White. Marie Kunderd is the earliest. Maid of Orleans the best and Mammoth White the largest.

Lavender is mostly the great Minuet - the glad by which all others are judged. Mrs. F. C. Peters, a few days later, attracts much attention by its crimson blotch in the throat.

Bleeding Heart, a light pink with a conspicuous dark red blotch in the throat is one of the best blotched varieties.

Smokies. Bagdad, the largest and tallest. Marmora, king of the grays. Our Selection, the most open at once. As one lady put it "I don't see how anyone can class that exquisitely beautiful Mother Machree as a smoky." We had our first corms of Mother Machree presented to us. We asked the color. The donor answered "It is a most beautiful Glad. but as to color - you grow it and tell me".

Osalin is a wonderfully colored coral pink with soft orange shadings. The newer and taller Mildred Louise is a beautiful shade of soft orange pink.

Orange Queen, while not so large or robust, is a very pleasing shade of bright, medium orange set off by red lines in the throat.



**AIDA**, 70 days. 5 open. Very deep bluish purple with small reddish lilac blotch. One of the earliest and finest of the larger flowered varieties in this color.

Large 2 - 15c 10 - 50c Medium 10 - 30c  
Bulblets 10 - 15c 100 - \$1.00

**AFLAME**. 80-85 days. 6-8 open at a time. A bright, rich, deep begonia rose shading to orange flame at edge of petals. Under favorable conditions this giant often grows five to six feet tall and produces flowers five to six and one-half inches across.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c  
Bulblets 10 - 10c 100 - 50c

**AMADOR**. 80-85 days. 5-8 open. A glowing red with darker throat. Does not burn or blue in hot sun. Tall straight spike. A recent introduction which is becoming increasingly popular as a cut flower.

Large 2 - 25c 10 - \$1 Bulblets 10 - 25c

**ANNIE LAURIE**. 90-95 days. 4-6 medium sized ruffled blooms open. Delicate pink overlaid light rose pink. Light purplish lines in throat. Good growth, good propagator. One of our best late pinks.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c  
Bulblets 10 - 10c 100 - 50c

**AVE MARIA**. 75-80 days. 7-8 large, usually well placed blooms open. The best medium blue with small purplish blotch. Good propagator and very popular.

Large 2 - 15c 10 - 50c Medium 10 - 30c  
Bulblets 10 - 15c 100 - \$1.00

**BAGDAD**. 90-100 days. 6-8 open. A smoky old rose, somewhat darker at edge and lighter in the throat. There is a faint creamy blotch marked with pink, though the general color is a practically self color smoky. Six to eight or more five or six inch blooms open. A tall, straight spike that is in a class by itself and almost a sure winner in the show room. Good propagator.

Large 2 - 25c 10 - \$1 Bulblets 15 - 25c 100 - \$1

**BETTY CO-ED**. 80-85 days. A very beautiful soft creamy pink of medium size and height. Fine for table decoration or florists work. Good propagator.

Large 2 - 15c 10 - 50c

**BETTY NUTHALL**. 100 days. 6-8 large well placed blooms open. Coral pink shading to salmon or salmon orange with pleasing yellow throat. One of the tallest, strongest, graceful plants grown. The keeping and shipping qualities of the blooms make it one of the best commercial cut flowers.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c  
Bulblets 10 - 10c 100 - 50c

**BLEEDING HEART**. 80-85 days. 8-10 open. A light pink with a large dark red blotch. Tall straight spike with eight to ten medium large perfectly placed blooms open. One of the best of the commercial or exhibition blotched varieties. Good propagator.

Large 2 - 25c 10 - \$1 Bulblets 15 - 25c 100 - \$1

**CHARLES DICKENS**. Early. 6-8 open. Purple-violet. Strong plant, good propagator. Best in its color class.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c  
Bulblets 10 - 15c 100 - \$1.00

**COMMANDER KOEHL.** 80-85 days. 5 open. Large dark blood red on tall straight spike. Considered one of the best reds in this shade. Makes one of the highest crowned corms grown.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c  
Bulblets 15 - 25c 100 - \$1

**DR. F. E. BENNETT.** 90-95 days. 6-8 open. Fiery orange scarlet with narrow white lines in throat. One of the best commercial and exhibition reds.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c  
Bulblets 10 - 15c 100 - 50c

**GIANT NYMPH.** 80-85 days. 5-8 open. A tall, large, light salmon rose. One of the best light commercial pinks which will produce good flowers under conditions in which many others fail.

Large 2 - 15c 10 - 50c Medium 10 - 30c  
Bulblets 10 - 15c 100 - 50c

**GOLD EAGLE.** 65-70 days. 4-6 open. A slightly ruffled deep clear yellow. One of the earliest of the better yellows.

Large 2 - 10c 10 - 40c Medium 10 - 30c  
Bulblets 25 - 15c 100 - 35c

**GOLDEN DREAM.** 90-95 days. 7-10 open. Clear deep yellow with inconspicuous touch of red in throat. Tall strong growth. Cut with at least two flowers open and others will open fine in water.

Large 2 - 15c 10 - 40c Medium 10 - 30c  
Bulblets 25 - 15c 100 - 35c

**GOLDEN FRILLS.** 66 days. 4-6 open. Heavily ruffled deep yellow with showy flame red feather in throat. Not large or tall but early, dainty and beautiful in floral work. Gracefully curved spikes that are never perfectly straight or crooked to a fault.

Large 3 - 15c 10 - 40c Medium 10 - 30c  
Bulblets 25 - 15c 100 - 35c

**KUNDERD'S YELLOW WONDER.** 75-80 days. 5-6 open. Clear unshaded yellow whose blue purple stamens add to the beauty of the flower. Tall slender spike of pleasing formation. Large corms almost invariably produce two separate flower spikes. Good propagator.

Large 2 - 15c 10 - 50c Medium 2 - 10c 10 - 30c  
small 10 - 20c  
Bulblets 25 - 15c 100 - 35c

**LONGFELLOW.** 80-85 days 4-6 open. True deep pink Medium tall growth. Medium to large flowers that keep very well. Very good here.

Large 2 - 15c 10 - 50c Medium 10 - 30c

**LORICE.** 80-85 days. 5-7 open. Salmon orange overlaid scarlet. Cream yellow throat. Tall strong grower. Good propagator.

Large 2 - 15c 10 - 40c Medium 10 - 30c  
Bulblets 25 - 15c 100 - 35c

**MAID OF ORLEANS.** 80-85 days. 6-8 open. Beautiful milky white with cream throat showing up to eight open florets on a tall straight spike. The best commercial white to date. A most satisfactory Glad that will be in great demand when better known.

Large 2 - 25c 10 - \$1 Medium 2 - 15c 10 - 75c  
Small 2 - 12c 10 - 50c Bulblets 10 - 25c 100 - \$2



**MAMMOTH WHITE.** 90-95 days. 5-6 open. Immense pure white, often five to six inches across. Medium tall spike. Fair propagator. Has proven consistent winner in white exhibition class.

Large 2 - 25c

10 - 75c

**MARIE KUNDERD.** 70-75 days. 4-6 open. A ruffled snow white with needle point type petals. Medium height with medium size flowers of pleasing form.

Large 2 - 15c 10 - 50c

Medium 10 - 30c

**MARMORA.** 80-85 days. 6-10 open.. Wonderful gray with pale purple blotch. Tall strong growth producing very large, well placed wide open flowers. Good propagator. Consistent winner in the smoky class.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c

Bulblets 10 - 15c

100 - 50c

**MILDRED LOUISE.** 80-85 days. 5-6 open. A beautiful large soft orange pink. Self color on upper petals with lower petals striped pink, blending to yellow in the throat with faint spectrum red pencilings on midrib deep in throat. A tall straight spike with individual florets well open and perfectly placed. Anthers delphinium blue. In great demand.

Large 2 - 25c 10 - \$1 Medium 2 - 15c 10 - 75c

Bulblets 10 - 25c

100 - \$2

**MINUET.** 80-85 days. 6-8 open. Clear pinkish lavender. A strong growing plant with heavy leaves, long stiff spike and stem. Very large flowers of good placement. The lavender by which all others are judged. One of the best keepers in existence.

Large 2 - 15c 10 - 50c Medium 10 - 30c

Bulblets 10 - 15c 100 - \$1.00

**MOTHER MACHREE....**95-100 days. 6-10 open. Vinaceous lavender overlaid with salmon pink and showing traces of smoky gray and gold. One of those extremely hard to describe Glads that just grows on you. The more you see it, the better you like this very different smoky. A tall, strong plant with a long spike of well placed florets. Good propagator.

Large 2 -25c 10 - \$1 Medium 2 - 15c 10 - 75c

Bulblets 10 - 25c

100 - \$2

**MRS. F. C. HORNBERGER.** 100 days. 6-8 open. One of the best late whites. Tall plant, good propagator.

Large 2 - 15c 10 - 50c

Medium 10 - 30c

**MRS. F. C. PETERS.** 95 days. 6 or more medium large blooms open. A beautiful shade of rose lilac, with crimson blotch bordered white on rear of lower petals. Considered one of the best blooms of its color. Bulbs inclined to scab if too wet.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c

Bulblets 15 - 15c

100 - 45c

**1910 ROSE.** 70 days. 5-8 open. Deep rose with narrow white pencil in throat. Medium height, medium sized flowers. Early and beautiful.

Large 2 -15c 10 - 50c

Medium 10 - 30c

Bulblets 10 - 15c

100 - 50c

**OLIVE GOODRICH.** 80-85 days. 6-8 open. White tinted light pink shading darker at edges. Pale yellow throat. Tall strong growing commercial.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c

Bulblets 10 - 15c

100 - 50c

**ORANGE QUEEN.** 75-80 days. 5-7 Open. Bright medium orange with red lines in throat making a very beautiful combination. Tall clean growing plant. In demand as a commercial cut flower.

Large 2 - 15c 10 - 40c Medium 10 - 30c Small 10 - 20c  
Bulblets 25 - 15c 100 - 35c

**OSALIN.** 85-90 days. 6-8 open. Coral pink with soft orange shading. Unusually beautiful wide open blooms of good size on straight stems.

Large 2 - 15c 10 - 50c Medium 10 - 30c Small 10 - 20c  
Bulblets 10 - 15c 100 - 50c

**OUR SELECTION.** 85 days. 8-10 well placed, medium sized blooms open. Salmon red flaked with deeper shade and usually marked on the outer part of the flower with slate flakings. Lower petals have blotch of cerise bordered with cream. Medium height.

Large 2 - 15c 10 - 50c Medium 10 - 30c  
Bulblets 10 - 15c 100 - 50c

**PICARDY.** 90 days. 6-10 open. Soft shrimp pink without flecking. Blotch of light flesh pink shading to shrimp pink at edges. Inconspicuous feathering of begonia rose. Blooms, up to six inches across, well placed on strong tall spike. Good propagator.

Large 2 - 15c 10 - 60c Medium 10 - 40c Small 10 - 25c  
Bulblets 10 - 15c 100 - 50c

**PRIDE OF WANAKAH.** 90 days. 6 open. Deep tyrian rose. Wonderful under suitable conditions. Tall growth and good stem here.

Large 2 - 15c 10 - 40c Medium 10 - 30c

**YVONNE.** 75-80 days. 6-8 very large wide open blooms. Blush white or pale pink with soft cerise spot in throat. Tall strong growing plant. Fast propagator.

Large 2 - 15c 10 - 50c Medium 10 - 30c  
Bulblets 10 - 15c 100 - 50c

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## GLADIOLUS COLLECTIONS

All corms correctly labeled.

**NO. 1 COLLECTION.** Early to mid-season.  
10 corms each, 50 corms. Gold Eagle, Golden Frills, Giant Nymph, Lorice, Pride of Wanakah.

Large \$2.00 postpaid Medium \$1.15 postpaid

**NO. 2 COLLECTION.** Early, mid-season to late.  
10 corms each, 100 corms. Annie Laurie, Betty Nuthall, Giant Nymph, Gold Eagle, Golden Frills, Aflame, Pride of Wanakah, Kunderd's Yellow Wonder, Golden Dream, Lorice.

Large \$3.75 postpaid. Medium \$2.25 postpaid.

**NO. 3 COLLECTION.** Early, mid-season to late.  
5 corms each variety in No. 2 Collection, 50 corms.

Large \$2.00 postpaid. Medium \$1.15 postpaid.

**NO. 4 COLLECTION.** Mid-season to late.  
10 corms each variety, 50 corms. Betty Nuthall, Giant Nymph, Kunderd's Yellow Wonder, Orange Queen and Aflame.

Large \$2.25 postpaid. Medium \$1.25 postpaid.



- No. 11. Early mid-season, late. 10 corms each variety, 50 corms. Aflame, Olive Goodrich, Kunderd's Yellow Wonder, Osalin, Longfellow.  
Large \$2.25 postpaid Medium \$1.25 postpaid
- No. 12. Early mid-season, late. 10 corms each variety, 50 corms. Aflame, Betty Nuthall, Marmora, Mrs. F. C. Peters, Orange Queen.  
Large \$2.25 postpaid Medium \$1.25 postpaid
- No. 13. Tall, large flowers. Mid-season to late. 10 corms each variety, 50 corms. Aflame, Bagdad, Commander Koehl, Mother Machree, Picardy.  
Large corms \$3.25 Medium \$2.25
- No. 14. Red and smoky. Early mid-season to late. 10 corms each variety, 50 corms. Aflame, Bagdad, Commander Koehl, Dr. F. E. Bennett, Lorice.  
Large \$2.65 Medium \$1.65
- No. 15. Pink. Early mid-season to late. 10 corms each variety, 50 corms. Annie Laurie, Betty Co-ed, Giant Nymph, Olive Goodrich, Longfellow.  
Large \$2.15 Medium \$1.15
- No. 16. Unusual shades. Early, mid-season, late. 10 corms each variety, 50 corms. Aflame, Bagdad, Chas. Dickens, Marmora, Mother Machree.  
Large \$3.15 Medium \$2.15

## DOLLAR COLLECTIONS OF GLADIOLUS

Each collection, correctly labeled, \$1.00 postpaid.

- No. 5 Early to mid-season. 10 medium sized corms of each variety, 50 corms. Golden Frills, Gold Eagle, Giant Nymph, Lorice, Kunderd's Yellow Wonder.
- No. 6. Mid-season to late. 10 medium corms of each variety, 50 corms. Kunderd's Yellow Wonder, Lorice Annie Laurie, Golden Dream, Pride of Wanakah.
- No. 7. Early, mid-season, late. 10 medium corms each variety, 50 corms. Golden Frills, Lorice, Osalin, Kunderd's Yellow Wonder. Betty Nuthall.
- No. 8. Early to late. 10 medium corms of each variety, 50 corms. Gold Eagle, Olive Goodrich, Pride of Wanakah, Kunderd's Yellow Wonder, Orange Queen.
- No. 9. Early to mid-season. 10 medium corms of each variety, 50 corms. Golden Frills, Lorice. Osalin, Orange Queen, Kunderd's Yellow Wonder.
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- No. 10. COLLECTION. Please do not ask what varieties make up this collection. We do not know. Part is accidental mixtures, lost label lots and some from our surplus. You will be satisfied at the price asked. Prepaid.
- Large corms, mixed, unlabeled. 50 - \$1.25, 100 - \$2.00, 500 - \$8.00. 1,000 - \$14.00

## QUANTITY PREPAID LIST

For those who wish to grow a larger quantity for cut blooms, the Gladiolus listed below are prepaid. We are overstocked on some varieties and wish to move a portion of it, hence the very low price. 500 corms, one variety at 4 times the 100 price. 1,000 corms, one variety at 7 times the 100 price. All large corms 1¼ inches in diameter and upward. Packed separately and correctly labeled. Please give Express Office as well as Post Office address, when ordering quantities of Glads. We would suggest that you get your quantity orders in before March 1st, as some varieties may be exhausted by that date.

### PREPAID LIST

	COLOR		BLOOMS
<b>AFLAME</b>	Flame Red		Late
25	50	75	100
\$1	\$1.90	\$2.75	\$3.50
<b>ANNIE LAURIE</b>	Light Pink		Late
25	50	75	100
\$1	\$1.90	\$2.75	\$3.50
<b>BETTY NUTHALL</b>	Sal. Orange		Late
25	50	75	100
\$1	\$1.90	\$2.75	\$3.50
<b>DR. F. E. BENNETT</b>	Fiery Red		Mid-season
25	50	75	100
\$1	\$1.90	\$2.75	\$3.50
<b>GIANT NYMPH</b>	Light Pink		Mid-season
25	50	75	100
\$1	\$1.90	\$2.75	\$3.50
<b>GOLDEN DREAM</b>	Dp. Yellow		Late
25	50	75	100
90c	\$1.75	\$2.35	\$2.85
<b>GOLDEN FRILLS</b>	Dp. Yellow. Red feather		Early
25	50	75	100
65c	\$1.25	\$1.75	\$2.15
<b>GOLD EAGLE</b>	Clear Yel.		Early
25	50	75	100
65c	\$1.25	\$1.75	\$2.15
<b>K's YEL. WONDER</b>	Clear Med. Yellow		E. Mid-sea.
25	50	75	100
90c	\$1.75	\$2.35	\$2.85
<b>LONGFELLOW</b>	True Deep Pink		Mid-season
25	50	75	100
90c	\$1.75	\$2.35	\$2.85
<b>LORICE</b>	Orange Scarlet		E. Mid-sea.
25	50	75	100
90c	\$1.75	\$2.35	\$2.85
<b>MARMORA</b>	Gray, Purple Blt.		Mid-season
25	50	75	100
\$1	\$1.90	\$2.75	\$3.50
<b>MRS. F. C. PETERS</b>	Lavender, Red Blotch		Late
25	50	75	100
\$1	\$1.90	\$2.75	\$3.50



OLIVE GOODRICH	25	White, edged Pink		E. Mid-sea.
	90c		75	
			\$1.75	
ORANGE QUEEN	25	Orange, pencil'd red		E. Mid-sea.
	65c		75	
			\$1.75	
OSALIN	25	Coral, orange pink		Mid-season
	90c		75	
			\$1.75	
PICARDY	25	Shrimp Pink		Late
	\$1		75	
			\$2.75	
PRIDE of WANAKAH	25	Tyrian Rose		Late
	65c		75	
			\$1.75	
YVONNE	25	Pale Pink Cerise Blt.		E. Mid-sea.
	\$1		75	
			\$2.75	

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## PUBLICATIONS OF INTEREST TO FLOWER LOVERS

Bulletin of the American Dahlia Society. Published Quarterly. Dues \$2.00 per year. Secretary, C. Louis Alling, 251 Court St., West Haven, Conn.

Bulletin of the American Gladiolus Society. Published monthly. Dues \$2.00 per year. Secretary-Treasurer, Roscoe Huff, Goshen, Indiana.

Yearbook of the New England Gladiolus Society, Inc., (Handsomely bound book) and other pamphlets, as published. Dues \$2 per year. Regular member (Cloth bound book only) \$1 per year. Secretary, Albin K. Parker, Norwood, Mass.

The Dahlia Bulletin of the Central States Dahlia Society, Dues \$1.00 per year. Secretary, F. R. Kleehammer, 3653 Diversey Ave., Chicago, Ill.

Mid-West Dahlia News, published quarterly, Subscription \$1.00 per year. D. O. Eldredge, editor, 170 Talmadge St., Madison, Wisconsin.

Flowers and Gardens. A new "Magazine with a mission" edited in friendly common sense style by that splendid old gentleman, Madison Cooper, Calcium, N. Y. Growing information in each issue is worth the subscription price. Published monthly, \$1 per year. Address, Madison Cooper, Calcium, N. Y.

Flower Grower, published monthly, \$2 per year. Address, The Flower Grower, 99 N. Broadway, Albany, N. Y. Honor Roll by Leonard Barron appears in December issue.

The American Home Achievement Medal is awarded by courtesy of the American Home Magazine, Garden City, N. Y. Published monthly \$1.00 per year.

House Beautiful, combined with Home and Field, published monthly, \$3.00 per year. House Beautiful, 572 Madison Ave., New York, N. Y. Honor Roll by J. W. Johnston appears in December issue.

Member American Dahlia Society, New Jersey Dahlia Society, Camden, N. J. Dahlia Society, Central States Dahlia Society, American Gladiolus Society, New England Gladiolus Society.

Join one or more Dahlia and Gladiolus Societies and profit by the experiences of others as related in their publications. The above Magazines are also recommended.

